

“Creating A 21st Century Medicaid System”

Public-Private Collaboration in Health Information Technology

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The Availity Perspective

Availity's mission is to be the health care information exchange connecting payers and providers in Availity's targeted geographies.

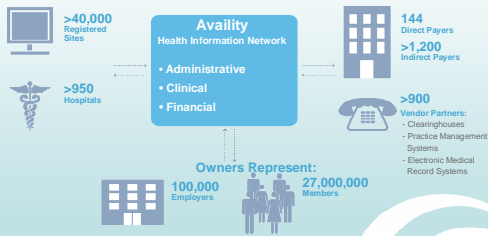
Our goals:

- Reduce administrative costs
- Improve relationships between payers, providers, employers, patients
- Use technology to improve workflow
- Provide clinical and financial solutions that offer value to the market
- Foster innovation and speed to market

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Availity: Connecting Communities

More than 500 million annual transactions



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Availity Solution Principles

- Provide standard transactions at no or minimal cost to providers
 - Receive payment from partners (e.g., payers)
 - Optional value-added services are offered to providers for a charge
- Provide administrative, clinical, and financial information exchange on a regional basis, including Medicaid and other Government funded healthcare
- Support web, business to business (B2B), and electronic data interchange (EDI) transaction options
- Support a federated, real-time data model
- Support HIPAA compliance and industry standards
- Engage multi-payer marketing and deployment representatives
- Invite payers, government, vendors, and other constituents to join Availity

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Overall Healthcare Drivers

Healthcare 2015 Drivers

- Globalization
- Consumerism
- Changing demographics and lifestyles
- Diseases that are expensive to treat
- New technologies and treatments

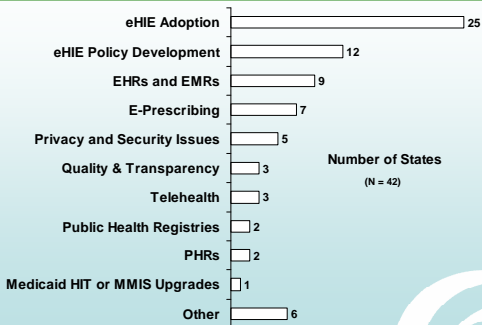
Impacts

- Continued shift from employer-based insurance
- Increasing focus on value
- Increase in consumer responsibility
- New approaches to promoting health and delivering care
- Growing resource challenges

Source: IBM, Healthcare 2015 and U.S. Health Plans, 2007

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State Top Priorities for 2008-2009



Source: The Commonwealth Fund & NGA eHealth Survey, conducted by HMA, 2007.

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Q & A

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Patients. Not paperwork.

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