

Mike Tuffin
Executive Vice President of Strategic Communications
America's Health Insurance Plans

Mike Tuffin is an accomplished strategist with extensive experience in national politics and health care. As Executive Vice President for strategic communications at America's Health Insurance Plans (AHIP), Tuffin oversees communications strategy on critical issues such as rising costs, the uninsured, Medicare, Medicaid, prescription drugs and medical liability.

Prior to joining AHIP, Tuffin served as vice president at public affairs consultancy APCO Worldwide, where he focused on pharmaceuticals and Social Security policy. While at APCO, he periodically appeared on BBC television and radio, offering insights on American politics to a global audience. Tuffin previously served as senior director of strategic communications at the Pharmaceutical Researchers and Manufacturers of America (PhRMA).

Tuffin has held key positions on two presidential campaigns and served as communications director at GOPAC. From 1993-1995, he worked on legislative staffs in the U.S. Congress. In 1996, he directed communications for the successful referendum campaign that enabled the NBA's Miami Heat to build the American Airlines Arena.

Tuffin holds an MBA from Vanderbilt University and an economics degree from Providence College.