

Anne Wilkins
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Anne Wilkins is responsible for strategy, marketing and innovations. She joined Healthways in 2008 after over fifteen years with the Boston Consulting Group, where she was Partner and Managing Director and lead of their North America Payer practice. Anne has worked with many health care companies to address issues of strategy, corporate development, operational effectiveness, integration and organizational change. She has a particular interest in how all the stakeholders in health care, including individuals, employers, payers and providers, can work to improve health, well-being and productivity. Anne has co-authored papers including *Realizing the Promise of Disease Management* and a series on *The Emerging World of Medical Management*. Anne holds an MBA from the Wharton School of the University of Pennsylvania, where she concentrated in strategic management and marketing, and a BS in finance, summa cum laude, from the University of Connecticut.