

Barry Bershow, MD
Vice President of Quality
Fairview Health Services

Dr. Bershow is Vice President of Quality at Fairview Health Services. Until recently he was Medical Director for Quality & Informatics at Fairview, directing the ambulatory EMR and quality committees. During his tenure, Fairview became recognized by MN Community Measurement as the best place in the state for diabetes and vascular care.

In addition to his duties at Fairview, Dr. Bershow serves as Vice Chair of Board of Minnesota Community Measurement (MNCM), Chairs its Reporting Advisory Committee, is a member of Institute for Clinical Systems Improvement's (ICSI's) High-Technology Diagnostic Imaging Steering Committee and represents ICSI on the MN e-Health Advisory Committee. Dr. Bershow also recently completed Steering Committee work for the National Quality Forum on clinically enhanced admin data. He joined Fairview after 28 years in private practice on a group he began from scratch, so understands the economics of small group practice. Last year he was named one of "100 Most Influential Health Care Leaders in MN" by MN Physician publication.