

**Katie Wreed Bell**  
**Partner, Global Well-Being**  
**Gallup**

Katie Wreed Bell is Partner, Global Well-Being, for Gallup. Katie leads Gallup's well-being initiatives, including the Gallup-Healthways Well-Being Index. Gallup has committed to continuing this groundbreaking initiative, which interviews more than 1,000 Americans every day, for the next 25 years. This transformational endeavor will create a database of health and well-being data that will provide government, business, and healthcare leaders with a consistent metric to measure the health, wellness, and prevention needs of the U.S. population.

Katie joined Gallup in 2005 as a Healthcare Practice Partner. She brought to Gallup 12 years' experience in consulting with healthcare leaders on productivity, employee engagement, succession planning, patient loyalty, and nurse recruitment and retention.

Before joining Gallup, Katie worked as a consultant for The Advisory Board Company. During this time, she served as the nursing executive center practice lead for the company's client services team. Prior to this experience, she served as the healthcare practice leader for a publicly held human capital management consulting firm. While with both those firms, she regularly advised healthcare executives and management groups in the areas of strategic planning, operational restructuring, and organizational development.

Katie received her bachelor's degree in education from the University of Nebraska-Lincoln. She is currently pursuing her master's degree in business administration.