

David Tamayo
Director, Medicaid Business Strategy
MedImpact

David Tamayo is responsible for developing effective and relevant Medicaid strategies while concurrently leading and enhancing processes that support MedImpact and Medicaid Clients to find solutions for this health care segment. Mr. Tamayo is a leader in delivering innovative products, services and solutions that meet the unique needs of Medicaid Clients.

Mr. Tamayo joined MedImpact in April 2004 and brings more than 10 years of health care expertise and is a seasoned executive in both the HMO and pharmacy benefit manager (PBM) environments. As Director of Medicaid Business Strategies, Mr. Tamayo is focused on ensuring that strategies, services and innovation are in place to support MedImpact and Medicaid Clients to achieve aligned goals and objectives.

Prior to joining MedImpact, Mr. Tamayo served on the founding Director team of Inland Empire Health Plan (IEHP), and helped to build IEHP into a service area market leader. Mr. Tamayo also worked closely with the California Department of Health Services as an active participant of the Agency's Medi-Cal Work Group which helped craft, and shape Medi-Cal (California state Medicaid) policies. This service honed Mr. Tamayo's passion to serve the Medicaid population and to find innovative ways to improve the quality of care, service, and bring value to the program.

Mr. Tamayo has a MBA from the Drucker School of Management, Claremont Graduate University.